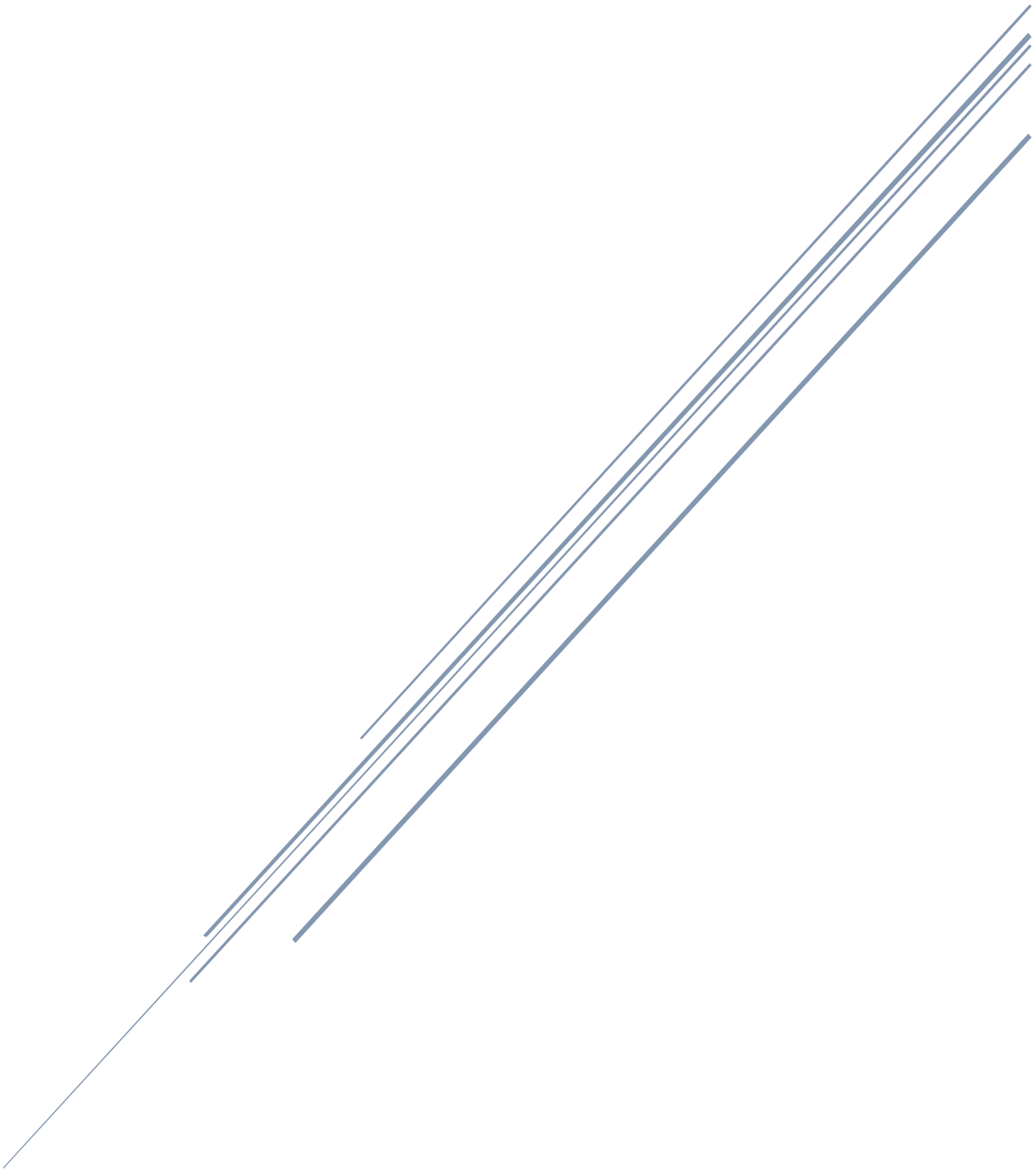
New Internet Media



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Executive Summary

Revolutionizing Music Rights in the Digital Era

A New Way to Manage Your Music

New Internet Media (NIM) introduces a groundbreaking system that transforms how musicians and songwriters handle their rights in the digital world. This comprehensive platform combines cutting-edge technology with a deep understanding of the music industry to address creators' challenges in today's digital landscape. NIM offers a complete solution for managing music rights, from registering your songs to collecting royalties.

Protecting Your Creative Work

At the heart of NIM's system is a powerful set of tools designed to protect your music. Using advanced technology, NIM creates a secure, unalterable record of your songs and their rights. This means you have solid proof of your ownership, crucial in today's fast-paced digital world where music can be shared and used in countless ways.

Tracking Your Music Across the Internet

NIM employs smart computer programs that constantly scan the internet to see how and where your music is used. These programs can recognize your songs even if altered or mixed into other works. This thorough monitoring helps ensure you know how your music is being used and receive proper credit and payment.

Valuing Your Music in a New Way

NIM introduces an innovative approach to value your music. The system backs your music through digital tools (tokens)..

Simplifying Royalty Payments

Getting paid for your music can often take time and effort if you get paid at all. NIM's system simplifies and secures this process by automatically tracking how your music is used and calculating your earnings in real-time. This means you get paid more quickly and accurately, with clear information about where your money is coming from.

Empowering All Musicians

Whether you're just starting or an established artist, NIM helps you manage your music career more effectively. By simplifying complex processes and providing necessary tools, NIM empowers all musicians to take control of their rights and make informed decisions about their careers.

Building a Supportive Music Community

Beyond its technological features, NIM creates a supportive environment for creators, performers and their representatives. The platform encourages collaboration and fair practices, helping to build a more connected and mutually supportive music industry. This can be especially valuable for emerging artists looking to grow their careers and connect with others in the industry.

Metadata Management.

The Foundation of Rights Protection

Comprehensive Information Storage for Your Music

At the heart of NIM's system is a powerful tool that stores all the important details about your music. A digital library card for each of your songs, if you will. This tool keeps track of everything from the song title and your name as the creator to more complex information we call the music DNAI.All this information in one place makes it much easier to prove that you created the song and manage how it's used.

Keeping Your Music's Information Accurate and Up-to-Date

NIM's system doesn't just store information; it also helps keep it accurate. It uses smart computer programs to check for mistakes and inconsistencies. For example, if your song's title is spelt differently in two places, the system will catch that and help you fix it. Having correct information is, of course, crucial when paying for your music or proving you own it.

Protecting Your Rights with Reliable Information

One of the most important priorities of this information system is to help protect your rights as a creator. If someone uses your music without permission, having a clear record, using immutable blockchain technology of when you created the song and all its details will be crucial in proving it's yours. This system creates a strong foundation for defending your work and ensuring your creativity is recognized and fairly compensated.

Blockchain-Powered Verification

Unassailable Security for Rights

A Digital Ledger for Your Music Rights

NIM uses a special blockchain technology to create a secure digital record of your music rights. Think of it as an unbreakable digital diary that keeps track of everything related to your songs. Every time something happens with your music rights - like when you first register a song or give someone permission to use it - this information is added to the blockchain. Once it's there, it can't be changed or erased, making it a trustworthy way to track your rights.

Proving Ownership with Certainty

One of the biggest benefits of this blockchain system is how it helps prove you own your music. Registering a song on NIM's platform creates a unique digital fingerprint of your work, which you record on the blockchain. This acts like a digital timestamp, showing exactly when you claimed ownership of the song. If there's ever any question about who created a piece of music first, you can point to this blockchain record as solid proof.

Automating Permissions and Payments

NIM's blockchain system also includes something called smart contracts. These digital agreements automatically carry out tasks when certain conditions are met. For music rights, this could mean automatically giving permission for someone to use

your song when they pay the agreed fee or ensuring you receive your share of royalties as soon as your music is played. This automation helps make licensing and getting paid for your music much faster and more reliable.

Transparency in Rights Management

Another important feature of this blockchain system is its transparency. While it keeps your personal information private, it allows everyone involved in the music industry to see how rights are managed. This means you can easily track how your music is being used and who's using it. This openness helps prevent misunderstandings and makes it easier to spot if someone is using your music without permission.

AI-Driven Monitoring

Protecting Content Across the Digital Realm

Smart Technology Watching Over Your Music

NIM uses advanced computer programs, artificial intelligence or AI, to constantly monitor how your music is used across the internet. These programs are like tireless digital assistants that can listen to and recognize your music, even if it's been changed or mixed into other songs and no matter where in the world its being played. The technology works around the clock, scanning websites, social media, and other platforms where music might be shared or used.

Finding Your Music in Unexpected Places

One of the most impressive things about NIM's AI monitoring is its ability to spot your music even when it's been significantly altered. For example, if someone uses a small part of your song in a remix or if an AI-powered music creation tool incorporates elements of your work into a new composition, NIM's system can still identify it through its advanced and exclusive music DNA analysis. This helps ensure you know how your music is being used and enables you to license your music for AI usage.

Real-Time Updates on Your Music's Usage

NIM's AI monitoring system doesn't just find where your music is being used; it provides this information in real-time. This means you can get immediate updates about new uses of your music as they happen. Whether your song is played on a popular podcast or used in a viral video, you'll know about it quickly. This real-time information can be invaluable for understanding how your music spreads and is appreciated.

Understanding the Context of Your Music's Use
Beyond identifying where your music is being used, NIM's AI system also tries to understand the context of that use. It looks at the words associated with the music, the type of content it's being used in, and how it's being presented. This helps determine whether the use of your music is likely to be authorized or not and whether it might be considered fair use. This context can be crucial in deciding how to respond to different uses of your music.

Connecting the Dots Across Different Platforms
NIM's AI monitoring doesn't just look at each use of your music in isolation. It connects information from different sources to give you a more complete picture. For example, it might notice that a snippet of your song used in a TikTok video has led to increased plays on streaming platforms. This insight can help you understand how your music is spreading and gaining popularity across different parts of the internet.

Staying Ahead of New Trends
The world of digital music is always changing, with new platforms and ways of using music constantly appearing. NIM's AI system is designed to adapt to these changes. It's continually learning and updating itself to recognize new patterns in how music is used and shared. This means that even as the digital landscape evolves, you can trust that NIM is working to keep your music protected and properly attributed across new and emerging platforms.

Advanced Royalty Management

Transparency and Efficiency in Compensation

Seeing the Whole Picture of Your Earnings
NIM's royalty management system brings together all the different ways you can earn money from your music in one place. Whether your songs are being streamed, played on the radio, used in a video game, or sold as digital collectibles, this system keeps track of everything. It's like having a super-organized accountant who never misses a penny of your earnings, no matter where it comes from.

Getting Paid Quickly and Accurately
One of the biggest advantages of NIM's royalty system is its speed and precision. When your music is used, the system calculates exactly how much you should earn. You don't have to wait months to see how your music performs or receive your payments. The system uses advanced and exclusive technology to ensure that every play, download, or use of your music is counted and paid for correctly.

Flexible Pricing for Your Music
NIM's system allows for something called dynamic pricing. This means the price for your music can change based on how and where it's being used. For example, your song might cost more to use in a big-budget movie than a small indie film. The system can automatically adjust these prices based on the current demand for your music, helping you earn the most appropriate amount for each use.

Predicting Your Future Earnings
NIM's royalty system doesn't just tell you about what you've already earned; it can also help predict what you might earn in the future. The system can estimate your future earnings by analyzing trends in how your music is being used and how the

music industry is changing. This can be incredibly helpful for planning your career, getting loans, and making financial decisions.

Comparing Your Performance

Another useful feature of NIM's royalty system is that it allows you to compare how your music performs against industry averages or similar artists. Of course, this is done without revealing anyone else's private information. This comparison can help you understand where you're doing well and where there might be room for improvement in managing and promoting your music.

Handling Complex Royalty Splits

Many songs involve multiple creators, each entitled to a share of the earnings. NIM's system can handle even the most complicated royalty splits with ease. Whether you're collaborating with other songwriters, producers, or performers, the system ensures that everyone gets their fair share of the earnings automatically. This can help avoid misunderstandings and ensure smooth collaborations.

Commitment to Security and Future-Readiness

Protecting Creators' Interests

Keeping Your Music Safe in the Digital World

NIM takes the security of your music and your rights very seriously. The system uses advanced protection methods to protect your information from hackers and other digital threats. It's like having a high-tech vault for your music, ensuring that only the right people can access and use it. This security extends to all aspects of the system, from how your music is stored to how payments are processed.

Staying Ahead of Technological Changes

The world of technology is always evolving, and NIM is committed to staying ahead of these changes. The system is built using cutting-edge methods and is expected to remain strong and effective for many years. This forward-thinking approach means that your music and rights will be protected against current threats and potential future challenges that may arise as technology advances.

Protecting Your Privacy

While NIM makes managing and sharing your music easy, it respects and protects your privacy. The system includes features that allow you to control who sees your information and how it's used. You can publicly share certain details about your music while keeping other information private. This balance of openness and privacy allows you to manage your music career on your terms.

Complying with Music Industry Rules

The music industry has many rules and regulations that can be complicated to navigate. NIM's system is designed to help you comply with these rules without becoming a legal expert. It automatically handles many complex legal requirements for music rights management, making it easier to focus on creating music rather than worrying about legal details.

Adapting to New Music Formats

As new ways of creating and sharing music emerge, NIM is ready to adapt. Whether it's new file formats, new platforms for sharing music, or entirely new ways of

experiencing music (like virtual reality concerts), the system is designed to be flexible and updatable. This means that no matter how the music industry changes, NIM can protect and manage your rights effectively.

Preparing for Future Computing Challenges

Looking further into the future, NIM is preparing for advanced computing technologies like quantum computers. While these super-powerful computers aren't common, they could threaten current security systems. NIM is already implementing protection methods designed to be secure even against these future technologies, ensuring long-term safety for your music and rights.

Building Trust Through Transparency

NIM believes in being open and honest about how the system works. While the technical details might be complex, NIM strives to explain its processes clearly. This transparency helps build trust between creators and the platform, ensuring you always know how your music is managed and protected.

Continuous Improvement and Updates

The team behind NIM is constantly working to improve the system. They listen to artist feedback and stay informed about new developments in music and technology. Regular updates enhance features, fix issues, and add new capabilities. This ongoing commitment to improvement means the system you use to manage your music rights will improve over time.

Conclusion

Empowering the Future of Music Rights Management

A New Era for Musicians and Songwriters

New Internet Media (NIM) represents a significant step forward in how creators, artists and performers can manage and protect their work in the digital age. By bringing together advanced technology with a deep understanding of the music industry's needs, NIM offers a comprehensive solution that puts more power and control in the hands of creators. This system is designed to make the complex world of music rights management more accessible and rewarding for artists of all levels.

Simplifying Complex Processes

One key benefit of NIM is that it simplifies many of the complicated processes involved in music rights management. From registering your songs to tracking their use across the internet and collecting royalties, NIM automates and streamlines these tasks. This means you can spend less time on paperwork and administrative duties and more time doing what you love—creating music.

Fairness and Transparency in the Music Industry

NIM's approach to music rights management promotes greater fairness and transparency in the industry. By providing clear, real-time information about how your music is being used and how much you're earning, NIM helps level the playing field. Whether you're an independent artist or signed to a major label, you can access the same powerful tools and information to manage your music career.

Adapting to a Changing Music Landscape
The music industry constantly evolves, with new technologies and platforms emerging. NIM is built to adapt to these changes, ensuring that your rights are protected and your music is properly managed no matter how people create, share, or listen to music in the future. This forward-thinking approach helps future-proof your music career.

Empowering Collaboration and Creativity
NIM's features, like the Power of Content staking system and collaborative tools, open up new possibilities for artists to work together and promote their music. These innovations encourage new forms of creativity and collaboration, potentially leading to exciting new musical projects and partnerships.

Building a Supportive Music Community
Beyond its technological features, NIM aims to foster a supportive community of music creators. NIM helps build a more connected and mutually supportive music industry by providing tools that encourage collaboration and fair compensation. This community aspect can be especially valuable for emerging artists looking to build networks and find new opportunities.

A Tool for Long-Term Success
Ultimately, NIM is designed to be a comprehensive tool for long-term success in the music industry. By providing robust rights protection, efficient royalty management, and innovative promotion tools, NIM equips artists with everything they need to build and sustain successful music careers in the digital age.

Looking to the Future
As the music industry continues to evolve, NIM is committed to growing with it. The team behind NIM will continue to innovate and improve the platform, ensuring it remains at the forefront of music rights management technology. For musicians and songwriters, this means having a reliable partner in managing their creative works, both now and in the future.

Contact NIM
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